

Atos Origin and InfoGin Deploy Innovative Mobile Internet Services at Telefónica de España Mobile Business

Kfar Saba, Israel, and Madrid, Spain, 7 October 2008 - Atos Origin, an international IT services company and InfoGin, a leading pioneer in the field of Web-to-mobile content and functionality adaptation solutions have implemented a web to mobile content adaptation solution. This solution has enabled Telefónica de España mobile business, the largest wireless operator in Spain, to quickly introduce advanced mobile data services to its Spanish subscribers in a successful manner.

As the prime contractor, Atos Origin was in charge of providing complete project management services and responsible for overall integration of InfoGin's Intelligent Mobile Platform™ (IMP™). Powered by InfoGin's patented platform, Telefonica is positioned to offer its mobile users advanced Internet services in the most user friendly way on their mobiles. With this new service, Telefónica offers its customers the best possible experience to surf on the Web allowing mobile users access to any Internet web site from their mobile independently of their devices' capabilities. This new solution supports Telefónica's strategy to facilitate access to mobile content and deliver innovative and attractive services to its subscribers giving an optimized access to web sites that aren't mobile compliant.

"We are very happy with the outcome of this collaboration, it has enabled us to provide end- to- end services to Telefónica's end users and guarantee the highest quality of service requirements," said Miguel Bravo, Telefonica Executive Key Account Manager, Atos Origin. "The partnership builds on Atos Origin's long track record of successful deployment and management of enhanced critical revenue services at Telefónica."

"We are delighted that Telefónica has joined the list of global tier-1 operators in Europe, through its strategic move to provide mobile users with the best real Internet experience," said Eran Wyler, CEO & Founder of InfoGin. "This will inevitably drive a significant increase in user uptake of these new services over the coming years."

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About InfoGin

With an internationally proven track record, InfoGin is a world leader and pioneer in the field of Web to Mobile content adaptation, enabling mobile users to access any Web site they desire, optimized to their mobile device. The company's technology centers on the fundamental belief that in order to adapt Web content designed for large screen display to a mobile device, a platform must first "understand" the visual aspect of the page and then present the information according to its

importance. InfoGin's patented technology offers a range of solutions, from a fully automatic intelligent conversion engine to professional content-editing and marketing tools that enable full control over the delivered information. InfoGin is dedicated to developing technologies that dramatically reduce the time-to-market of new services, while maximizing the efficiency and the quality of mobile content delivery.

Established in April, 2000, InfoGin is headquartered near Tel Aviv, Israel. For more information, visit www.infogin.com.

Media enquiries:

Hagit Timor

InfoGin

Tel: 212-786-2243

hagit.timor@infogin.com**About Atos Origin**

Atos Origin is an international information technology services company. Its business is turning client vision into results through the application of consulting, systems integration and managed operations. The company's annual revenues are EUR 5.8 billion and it employs 50,000 people in 40 countries. Atos Origin is the Worldwide Information Technology Partner for the Olympic Games and has a client base of international blue-chip companies across all sectors. Atos Origin is quoted on the Paris Eurolist Market and trades as Atos Origin, Atos Worldline and Atos Consulting. For more information, please visit the company's web site at <http://www.atosorigin.com>.

Media enquiries:

Antonio Ferreira

Tel: + 34 91 440 88 00

antonio.ferreiro@atosorigin.com

Anne-Marie Capilla

Tel: +33 1 55 91 20 52

anne-marie.capilla@atosorigin.com